



# Catalyst



Volume 4, Issue 1

A Healthcare Georgia Foundation Publication

**Catalyst** is a semi-annual online newsletter designed to *support* organizations that produce positive change, *promote* programs and policies that improve health and healthcare, and *connect* people, programs and resources across Georgia. **Catalyst** amplifies the voice of nonprofit health organizations and efforts to promote better health and health care in Georgia.

## President's Corner



Ten remarkable years of critical philanthropic work has left us challenged by our responsibilities as a funder, humbled by our charitable mission, and dedicated to grantmaking excellence in health. In 2012, I am pleased to announce that as a result of the growth and development of Healthcare Georgia Foundation during these past 10 years, we have elected to directly confront the impediments to better health and health care in Georgia through an exciting new approach to health grantmaking.

[>> more](#)

## In Support of Our Grantmaking Priority Areas

### Addressing Health Disparities

**Helping Georgia's Kids Breathe Easier: Childhood Asthma Management Awards Announced** Approximately 10 percent of Georgia's children under age 17 have asthma. Asthma is the third ranking cause of hospitalization for children under age 15, and is a leading cause of school absenteeism and parents/caregivers missing work.

By way of its Georgia Childhood Asthma Management Program (GCAMP), Healthcare Georgia Foundation is addressing the issue head-on. In April 2011, the Foundation awarded grants totaling \$685,000 to five organizations serving high-risk, underserved populations. Initiated in 2009, GCAMP is the Foundation's multi-year funding effort to establish and support coordinated, comprehensive, evidence-based programs that foster linkages among those responsible for children's asthma care, including medical providers, schools, community organizations and families. [>> more](#)

### Expanding Access to Primary Healthcare

## Strengthening the Safety Net: Free and Charitable

### Clinics Receive Foundation Awards

With increasing numbers of Georgians facing difficulties accessing health care, experiencing poor care coordination and struggling with the financial burden of care, free and charitable clinics serve a critical role for the state's uninsured and underinsured population. In response, Healthcare Georgia Foundation has awarded grants totaling \$825,000 to strengthen the safety net

## Foundation News

### Joseph D. Greene Community Service Awards - Nominations Open!

With this award, the Foundation honors outstanding individuals and nonprofit organizations that are committed to improving the quality of health and health care of those they serve. The hard work and dedication of these heroes makes a difference in the quality of life of all Georgians.

[>> more](#)

### Connections 2012 - Save the Date!

Healthcare Georgia Foundation's 5th grantee and partner conference - **Because Results Matter** - will be held May 2-3, 2012 at the Westin Buckhead Atlanta.

### Call for Sessions!

Healthcare Georgia Foundation invites you to submit a proposal to lead a session at *Connections 2012*. The Conference is the Foundation's signature event, and will be the fifth convening of grantees, partners and community leaders. It will be held on May 3, 2012 at the Westin, Buckhead, Atlanta. The theme of this year's conference is "Because Results Matter" which will address evaluation, performance and accountability as key elements of effective

and expand access to these essential providers.

Announced in April of 2011, the grantees were selected following a competitive Request for Proposal process. Awards totaling \$450,000 were awarded to 12 free and charitable clinics, which provide direct services to individuals throughout the state. Additionally, the Foundation awarded two separate grants, totaling \$375,000, to two organizations providing technical assistance as well as organizational capacity building and evaluation services.

In awarding the grants, the Foundation's goal is to support underserved populations by assisting the clinics with:

- Improving the structure, delivery and financing of health care services;
- Implementing approaches to expand access to health care and improving the quality and/or the efficiency of services provided;
- Implementing best practice approaches to become a consistent source of care, or medical home, for patients;
- Developing and strengthening partnerships to coordinate services with other providers (such as dental, pharmaceutical or other specialty services providers); and
- Building organizational capacity and evaluation expertise through training and technical assistance.

[>> more](#)

### INTEGRATING MENTAL HEALTH AND PRIMARY CARE: Advancing the Patient-Centered Medical Home

Healthcare Georgia Foundation awarded three nonprofit health organizations grants totaling \$449,000 over 24 months to implement an Integrated Health Care program designed to bring together primary care and mental health services for children and adolescents in Georgia.

Awarded in April 2011, the grants are as follows: First Choice Primary Care in Macon (\$150,000); J.C. Lewis Primary Health Care (\$150,000) in Savannah; and McIntosh Trail Community Service Board in Butts County (\$149,000).

The Integrated Health Care program is a two-year demonstration project focused on blending more closely the primary care and mental health services available for Georgia's children and teens. In keeping with the Foundation's grant-making priorities, the goals of this initiative are three-fold:

- To increase access to primary health care and community-based mental health services to underserved populations;
- To provide culturally competent health care services; and

nonprofits. The Foundation will be accepting proposals related to the theme of the conference. To learn more on how to submit a proposal visit the website at [www.healthcaregeorgia.org](http://www.healthcaregeorgia.org).

Deadline to submit is February 1, 2012.  
>> [more \(.DOC\)](#)

### Call for Proposals

On January 30, 2012, the Foundation will issue a **Call for Proposals** for general operating support grants with an application deadline of February 29, 2012.

### Foundation Launches ERC in May 2011

In fulfillment of its commitment to improving program outcomes resulting in better health and health care for all Georgians, the Foundation launched the Georgia Evaluation Resource Center (ERC) in May 2011. The ERC is a suite of evaluation tools and services tailored to help nonprofit health organizations achieve better outcomes by enabling them to understand and improve individual, program and organizational performance. The wide-ranging set of evaluation services will be prominently featured at the Foundation's Connections 2012 Conference and posted on the ERC website [www.gaerc.com](http://www.gaerc.com).

### A Salute to

- To reduce the negative stigma of mental illness.

## Recent Grant Awards

The Foundation congratulates the following organizations as recipients of recent grant awards.

### Atlanta Alliance on Developmental Disabilities

**\$5,000** Support to provide training and education to nonprofit health organizations regarding the budget and legislative policy priorities in 2011-2012.

### Avatar Communications, Inc.

**\$245,000** Support to plan, execute and evaluate Connections 2012 and the 2012 Joseph D. Greene Community Service Awards Program.

### Avatar Communications, Inc.

**\$75,000** Support for the marketing and communication efforts of HealthTecdl programming for Healthcare Georgia Foundation's Distance Learning program.

### Cobb Health Futures Foundation

**\$8,000** Support to partially support planning costs for undertaking the MAPP (Mobilizing for action through Planning and Partnerships) process.

### Foothills Area Health Education Center (AHEC)

**\$24,000** Support for the production of six HealthTecdl programs for the Healthcare Georgia Foundation distance learning program.

### Georgia Association for Primary Health Care, Inc.

**\$5,000** Support for the 2011 Annual Conference titled: Leaders in Quality Health Care.

### Georgia Budget and Policy Institute, Inc.

**\$160,000** Support to conduct research and analysis of the state budget and tax policies as they relate to health care.

### Georgia Center for Nonprofits, Inc.

**\$12,000** Support for the continuation of the 2010 funded Healthcare Georgia Capacity Building Program.

### Georgia Health News

**\$50,000** Support to strengthen its capacity to deliver critical information on public health and health care in Georgia to consumers and policymakers statewide through journalism and other online communications.

### Georgia Public Health Association

**\$80,000** Support to strengthen its organizational capacity and reach.

## Dedication, Service and Leadership

On December 2, 2011 Healthcare Georgia Foundation held a retirement ceremony on behalf of Board of Directors Dewey Hickman, Andrea Hinojosa and Ecleamus Ricks. The Foundation's Board and staff honored and thanked them for their six years of service and commitment to advancing the health of all Georgians and to expanding access to affordable, quality healthcare for underserved individuals and communities.

## Newly Elected Directors

Healthcare Georgia Foundation is pleased to announce the election of six new members to its expanded Board of Directors beginning in 2012.

[>> more](#)

## Foundation Publications

**Results Matter...** is a signature publication of the Foundation which debuted in September 2011, with the release of "Children's Physical Activity and Nutrition Program (CPAN) Shows Promising Results." Healthcare Georgia Foundation is strongly committed to improving program outcomes through ongoing evaluation.

[>> more](#)

### Georgia Rural Health Association, Inc.

**\$90,000** Support to increase the effectiveness of the organization's advocacy and policy development work to position itself as a strong voice for rural health in Georgia.

### Georgia Southern University Research and Service Foundation, Inc.

**\$150,000** Support on behalf of the Jiann-Ping Hsu College of Public Health to evaluate and provide technical assistance to the Georgia Childhood Asthma Management Program (GCAMP) grantees.

### Georgia Watch

**\$4,500** Support to author a Health Voices policy brief on nonprofit hospital community benefits.

### Georgia Women for a Change, Inc.

**\$12,500** Support for the 2012 Georgia Women's Policy Institute.

### Georgians for a Healthy Future

**\$105,000** Support to increase organizational capacity to provide consumer health advocacy work in Georgia.

### Hayslett Group LLC

**\$110,000** Support to execute a statewide advocacy campaign to advance public health in Georgia.

### Hispanic Health Coalition of Georgia, Inc.

**\$150,000** Support to develop the 2012 Georgia Latino Health Report and to host a second Latino Health Summit in Georgia.

### Magnolia Coastlands Area Health Education Center (AHEC)

**\$24,000** Support for the production of six HealthTecdI programs for the Healthcare Georgia Foundation distance learning program.

### Mathews & Maxwell, Inc.

**\$35,000** Support to conduct legislative tracking and analyses and to provide education to key policymakers on issues specifically related to the role and status of public health in Georgia.

### MissionWise

**\$9,000** Support for the development and design of a technical assistance publication on Intellectual Property.

### National Mental Health Association of Georgia

**\$5,000** Support for personnel, and direct operating costs associated with mental health education, outreach, and advocacy.

### Pediatric Foundation of Georgia

**Intellectual Property for Nonprofit Health Organizations...** is a

Foundation publication released in December 2011 as part of its ongoing commitment to strengthening nonprofit health organizations through technical assistance tools and materials. Authors Cindy Coney and MissionWise provide timely and pertinent information for nonprofits addressing intellectual property patent, copyright, trademark and trade secrets. Readers will find this publication a valuable tool in protecting, promoting and sustaining the assets of a nonprofit.

[>> Download](#)

[Intellectual Property for Nonprofit Health Organizations \(PDF\)](#).

**\$3,000** Support for a 'Vaccine Hesitancy Seminar' to be held November 3, 2011 at the Cobb Galleria Centre, Atlanta.

**Southeast Georgia Communities Project**

**\$100,000** Support for the diabetes prevention program and organizational capacity.

**Southeastern Council of Foundations**

**\$5,000** Support for the 2011 Grantmakers in Aging EngAGEMENT Initiative.

**Southwest Georgia Area Health Education Center, Inc. (SOWEGA-AHEC)**

**\$24,000** Support for the production of six HealthTecdl programs for the Healthcare Georgia Foundation distance learning program.

**TechBridge, Inc.**

**\$150,000** Support for the technology implementation, network management, network maintenance, program support and training efforts for the use of HealthTecdl for Healthcare Georgia Foundation's Distance Learning program.

**The Carter Center, Inc.**

**\$75,000** Support to expand the Learning Collaborative program on integrated care for safety net providers of mental health services across the state of Georgia.

**Three Rivers AHEC**

**\$24,000** Support for the production of six HealthTecdl programs for the Healthcare Georgia Foundation distance learning program.

**University of Georgia Research Foundation**

**\$75,000** Support to evaluate the impact of Georgia's new public health General Grant-in-Aid funding formula.

---

**Recommend Citation:** Catalyst, Volume 4, Issue 1, Publication #57, December 2011

[Forward email](#)



This email was sent to toni@getavatar.com by [catalyst@getavatar.com](mailto:catalyst@getavatar.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Healthcare Georgia Foundation | 50 Hurt Plaza | Suite 1100 | Atlanta | GA | 30303