

Healthcare Georgia Foundation
grantmaking for health



Leadership in Difficult Economic Times

2008 Annual Report

Our mission is to advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities.

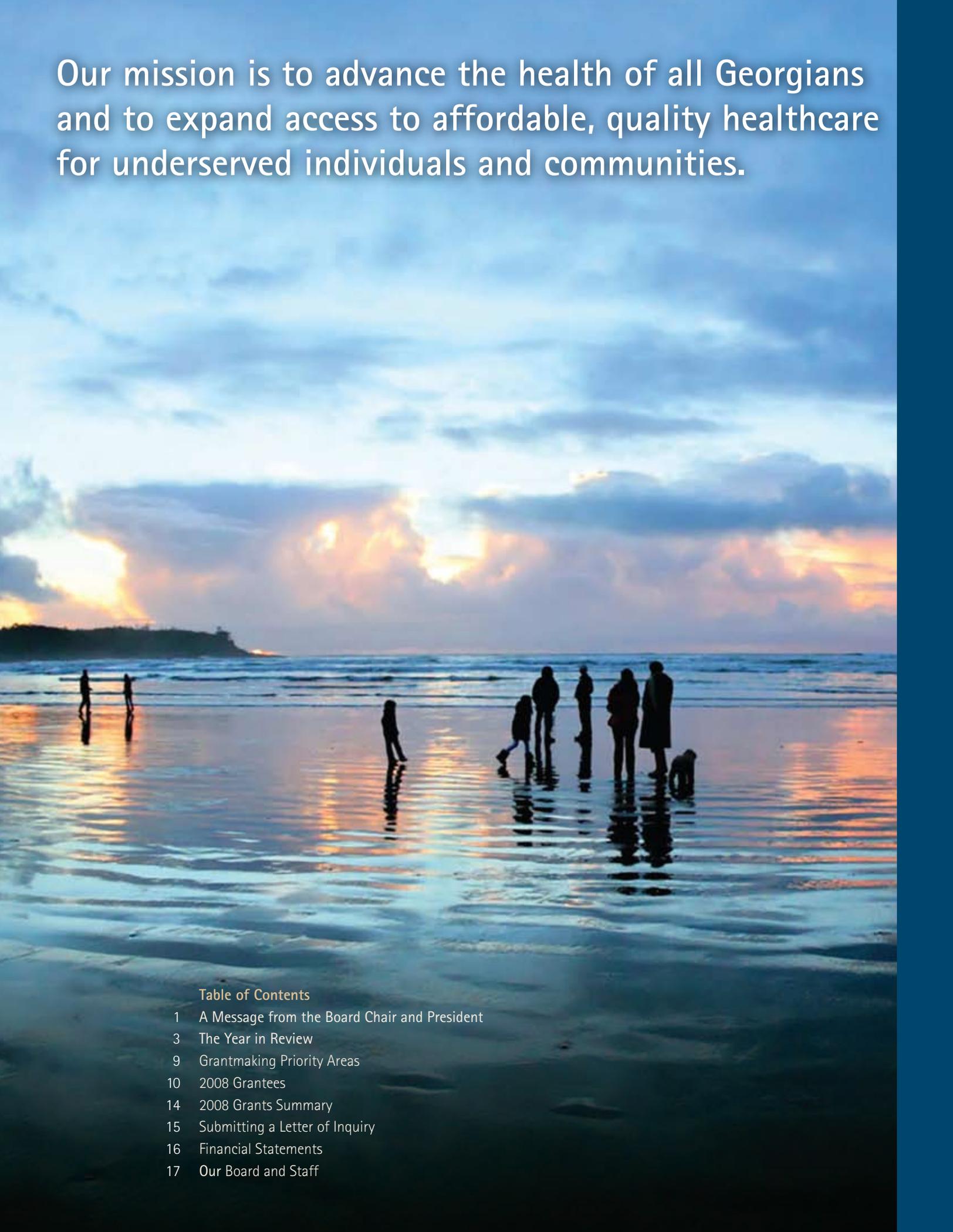


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A Message from the Board Chair and President

Today, more than ever, Georgians are encountering difficulties accessing health care, food, housing, and jobs. These challenges ultimately place themselves, their families and the health and well-being of their communities in jeopardy. In order to respond to the growing needs of those served by Healthcare Georgia Foundation, the nonprofit community must be strategic, responsive, creative, and inclusive.

The demands for Georgia's nonprofit health organizations is greatest during a severe economic downturn. These organizations are the first in and last out during tough financial times. As federal and state funds decrease, underserved populations previously participating in government-supported programs and services turn to nonprofits and the health safety net for help.

For many health nonprofits, this economic downturn is a stress test for survival, with the frailest nonprofits disappearing from the landscape of Georgia's communities. It is estimated that one in three nonprofits are in financial stress, and that one in ten nonprofits (100,000) will fail nationally in 2009. Overall, the nonprofit community is facing a perfect storm of challenges: charitable giving has declined, budgets have been slashed or eliminated, hiring is scaled back or frozen, services have been compromised, while simultaneously experiencing greater numbers of Georgians seeking charitable care.

Nonprofits Standing Strong

Yet, through it all, the nonprofit sector remains remarkably resilient. How do they do it? In our view, Georgia's nonprofit health organizations have not only survived, but in many ways have thrived, due to strong individual and organizational leadership. By staying mission-focused, lean, innovative, connected, and committed to underserved individuals and communities, they are simply doing more with less. At Healthcare Georgia Foundation, we extend our gratitude to the leadership among nonprofit health organizations whose alignment between mission, strategy, and resources enables them to promote and protect the health of all Georgians during this extremely challenging time.

Funding Highlights

In 2008, the Foundation's seventh year of grantmaking, we awarded 53 grants totaling \$5,560,470. In response to our faltering economy, we supported programs and policies that addressed underserved populations likely to experience protracted health disparities.

In anticipation of an increase in the number of uninsured Georgians, additional safety net providers throughout the state received grant support to expand access to primary health care.

The year also featured our largest grant to date. Our award to the Satcher Health Leadership Institute was made to further strengthen the quality and diversity of health leadership required to face our state's most pressing health needs. We completed our first successful public education and advocacy campaign designed to promote a statewide trauma

system capable of serving any individual in our state within the "golden hour" of care. Knowing that results matter, and that high-performing organizations and sustainability are not mutually exclusive goals, the Foundation also committed to helping nonprofit health organizations strengthen their evaluation capacity.

The Future of Health and Health Care in Georgia

Improving health and health care for all Georgians requires that the Foundation keep a watchful eye on the ever-changing health and health care landscape. Emerging leadership, the national debate on health care reform, the potential benefits and subsequent challenges of the American Recovery and Reinvestment Act, Georgia's own growing fiscal crisis, and recent re-organization of health and human services will undoubtedly shape how we move ahead. As we continue our pursuit of grantmaking excellence in health, it is more important than ever that we, in partnership with health nonprofits, monitor, evaluate and improve the health status of Georgians and their communities.



Dr. Francis J. Tedesco
Board Chair



Gary D. Nelson
President



2008

For each of the past seven years, Healthcare Georgia Foundation has sought to reduce health disparities, expand access to primary health care and strengthen the lifeblood of Georgia's communities: nonprofit health organizations. The economic downturn that began in 2007 and was so pervasive in 2008 caused us to sharpen our focus and deepen resolve even more. The grants that follow reflect the Foundation's desire to maximize the impact of our resources and further our mission by supporting organizations and programs that serve Georgians who need them most.

Addressing Health Disparities:

In 2008, **100 Black Men of America** (*The 100*) received support for a state-wide health disparity public education campaign designed and delivered in conjunction with the Georgia Public Broadcasting (GPB) of California Newsreel's *Unnatural Causes: Is Inequality Making Us Sick?* The documentary, a seven-part series for PBS broadcast and DVD release, sounded an alarm about the glaring socio-economic and racial disparities in health. The public education campaign was conducted in partnership with leading public health, policy and community-based organizations. *Unnatural Causes* will help foster a new and hopeful approach to the public's health. For more information, visit www.unnaturalcauses.org.

The 100 engaged its 16 Georgia-based chapters in a mini-grant program which supported programs that: 1) educated local communities about the root causes of health disparities; 2) mobilized communities to get connected, engaged and involved in addressing health disparities; and 3) advocated for local initiatives and policies that promote health equity.

We have learned that the challenges of the day can be mitigated by engaging diverse leadership in a volunteer capacity.

Participating chapters:	
100 Black Men of Atlanta, Inc.	100 Black Men of Savannah, Inc.
100 Black Men of Albany, Inc.	100 Black Men of Southeast GA, Inc.
100 Black Men of Augusta, Inc.	100 Black Men of South Metro, Inc.
100 Black Men of Dekalb, Inc.	100 Black Men of Valdosta, Inc.
100 Black Men of Macon-Middle GA, Inc.	100 Black Men of West GA, Inc.
100 Black Men of Milledgeville-Oconee Area, Inc.	100 Black Men of Newton County, Inc.
100 Black Men of Rome, Inc.	100 Black Men of Columbus, Inc.
100 Black Men of Houston County, Inc.	100 Black Men of North Metro, Inc.

As a result of this successful campaign, Healthcare Georgia Foundation has subsequently convened a national advisory committee to inform its future work in addressing health disparities and promoting health equity.

Addressing Disparities

Expanding Access

Expanding Access to Primary Health Care

Trauma Care

Our state is served by just 15 trauma centers and lacks a comprehensive, coordinated statewide trauma system. According to the Georgia Statewide Trauma Action Team (GSTAT), access to trauma care is a matter of life and death. As such, 2008 featured significant investments by the Foundation to bolster a system that is simply not keeping up with demand.

Trauma is the number one killer of Americans between the ages of one and 44, and the number three cause of death across all age groups. Studies report that as many as one third of trauma deaths that occur in areas without an organized trauma care system are preventable. Georgia's trauma death rate is significantly higher than the national average: 63 of every 100,000 people, compared to the national average of 56 per 100,000. If Georgia's death rate improved to the national average, it would mean as many as 700 more lives saved every year.

With approximately 1.7 million uninsured and many more underinsured, Georgia lags behind most of the nation when it comes to access to health care. Georgians are increasingly finding themselves without health care, and are forced to delay care, seek emergency care, or rely on hospital emergency departments as their source of primary care. Compounding the problem is the fact that nearly 60 percent of Georgia hospitals are considering staff reductions, and more than one-third are looking at decreasing services. As a

result, free clinics and community health centers are reporting extended waits for appointments, increased need for specialty care, and reliance on a volunteer provider pool that has not kept pace with the growing patient population.

To that end, Healthcare Georgia Foundation completed a three-year investment with the intent of advocating for a statewide trauma system with sustainable funding. Investments totaling more than \$935,000 were made to five organizations, which helped create broad public awareness about the issue, support community engagement, and provide a platform informing legislation that will generate approximately \$23 million in new revenue.

Child and Adolescent Asthma

Asthma is a significant public health problem both nationally and in Georgia, particularly childhood asthma. According to the Centers for Disease Control and Prevention, from 1980 to 1996, asthma prevalence among children increased by an average of 4.3% per year. Asthma is the 3rd ranking cause of hospitalization among children 15 years and younger and is one of the most common health-related causes of school absenteeism and parents/caregivers missing days of work.

In 2008, Healthcare Georgia Foundation announced a multiyear investment to expand access to asthma education and care to children across the state. Designed to improve the delivery of comprehensive and integrated health services for Georgia's children and adolescents, the **Georgia Childhood Asthma Management Program**





(GCAMP) will receive funding and begin statewide service in 2009.

Strengthening Nonprofit Health Organizations

A basic tenet of our grantmaking strategy is to provide support in strengthening an organization's capacity to pursue its mission. By organizational capacity, we refer to the basic operations and infrastructure that support the delivery of programs and services. Believing that high capacity organizations achieve better results for Georgia's underserved individuals and communities, the Foundation pursued several complementary strategies in 2008.

HealthTec^{dl}: Distance Learning for Georgia Nonprofit Health Organizations

HealthTec^{dl} is a statewide distance learning network designed to support health professionals and strengthen services provided by nonprofit health organizations in Georgia. Health related programs are delivered through the internet.

Georgia's only statewide health nonprofit distance learning network continued to thrive in 2008 as HealthTec^{dl} expanded its programming and reach, delivering 10 programs on a variety of topics, including: pathways to medical school,

an update on Georgia's budget, tax, and legislative session, diabetes, preceptor recruitment and development, and NIH asthma guidelines. More than 30 additional programs are planned for 2009. To learn more about this unique program, register for an upcoming event, or view archived sessions, visit www.healthtecdl.org.

Nonprofit Organizational Improvement

In partnership with the **Georgia Center for Nonprofits**, the Foundation provided grant support to provide ongoing technical assistance and training opportunities to 14 emerging and promising nonprofit health organizations for the purpose of strengthening and sustaining their core operations. These organizational assessments were conducted by outside consultants with engagement from the organization's director, board, and staff. Consultants sought to identify areas such as governance, fund development, human resources, working with volunteers, marketing, program delivery, and evaluation that merit further attention by the nonprofits, including technical assistance and support.

Strengthening Nonprofits



Peer learning workshops related to program evaluation, fund development, working with volunteers, and marketing were subsequently conducted. The Foundation has increasingly used this strategy as a precursor to providing non-profit health organizations with program support so as to strengthen their infrastructure and increase the probability of future funding support from multiple sources, including the Foundation.

The Foundation also expanded its capacity building efforts aimed at strengthening health nonprofits by offering "coaching" to selected non-profit leaders. During the year, nine individuals (executive directors/CEOs) participated in the eight-month executive coaching program designed to improve decision making, leadership and management skills, enhance priority setting, time management, organization and staff development, and communications. The executives report that they personally benefited from the coaching experience by achieving greater focus and confidence, improved communications and increased comfort in difficult management situations. Participant organizations also gained from the coaching experience, as reflected in morale, productivity, staff interactions, board relationships,

better alignment of mission and strategies, and strengthened governance.

A Voice in Health Care for Georgians

Georgia's health policy challenges are wide and deep. Eighteen percent of Georgians are uninsured, health disparities exist regionally among different population groups, and the public health system is dormant from lack of support. According to United Health Foundation's national scorecard, our state ranks 40th in the nation. Over the past decade, states have played a greater role in shaping health policy, both through state laws and the implementation of federal programs.

To help ensure that Georgians' health issues can be heard, the Foundation funded the creation of a consumer health advocacy organization aimed at strengthening the health policy environment. **Georgians for a Healthy Future** was established with a mission to build and mobilize a unified voice, vision, and leadership to achieve a healthier future for our state. Along with co-funding from the **Public Welfare Foundation**, the Foundation grant will provide health consumers with the opportunity to inform the development of policies in our state.

Connections 2008

Connections 2008: Strengthening the Health of Georgia Through the Nonprofit Community

In April 2008, the Foundation hosted **Connections 2008: Strengthening the Health of Georgia Through the Nonprofit Community**. Nearly 250 grantees, partners, and nonprofit community leaders attended the two-day event. The event featured a welcome reception and **Joseph D. Greene Community Service Awards Ceremony**, followed by a full day of sessions and workshops presented by Foundation grantees and nationally recognized philanthropic and technical experts.

David Satcher, MD, PhD, Morehouse School of Medicine and the Satcher Health Leadership Institute, opened the conference with a keynote address on addressing health disparities. Day-long sessions followed with a variety of topics including emerging health policy, home- and community-based services, children's health issues (asthma and obesity prevention), and trauma care. Workshop attendees participated in communications training, nonprofit lifecycle development, and business planning. The event concluded with a panel discussion about health inequities.

Joseph D. Greene Community Service Award

The evening prior to the conference featured the presentation of the recipients of the Foundation's Joseph D. Greene Community Service Award. As a founding Healthcare Georgia Foundation board member, Mr. Greene helped steward the organization from its inception in 1999 through his retirement as board chair in 2006. The Foundation honored Joseph D. Greene by naming its Community Service Award in his memory.

Six individuals and one community collaborative were recognized for their dedication and commitment to improving health and health care across Georgia.



2008 Individual Recipients of the Joseph D. Greene Community Service Award

Individual Recipients

Anjli Aurora - HealthSTAT

Dr. Krystal Bragg - Special Olympics Georgia, Statesboro Lions Club

Dr. Ed Burnette - Good News Clinics

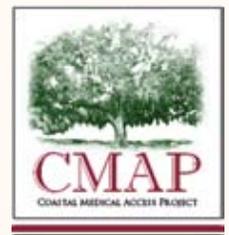
Dr. David S. Humphries - Hands of Hope Clinic, Inc.

E. Andrew Isakson - HealthMPowers

Barbara Rudolph, FNP - J.C. Lewis Health Center of Union Mission, Inc.

Collaborative Recipient

Coastal Medical Access Project (CMAP)



*The planning for **Connections 2010** is already underway; the event is scheduled for spring 2010.*



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The health safety net is even more crucial during difficult economic times: they are the first in...and the last out.

Grantmaking Priority Areas

Grantmaking Priorities

Healthcare Georgia Foundation has established grantmaking priority areas that reflect prevalent health problems; the disproportionate burden of morbidity, mortality, and disability among underserved individuals; and statewide public input on perceived opportunities to advance the health of all Georgians.

The Foundation accepts Letters of Inquiry in response to the following Grantmaking Priority Areas:

Addressing Health Disparities

Healthcare Georgia Foundation can do much to encourage and strengthen the State's capacity, leadership, readiness and focus for eliminating high health disparity conditions. Consistent with our mission and goals, such grantmaking focuses on creating the necessary conditions to address the commonly agreed causes of health disparities. These conditions include: unequal access to health care and treatment; socio-cultural and informational barriers that prevent full access to quality health information and service utilization; and the inadequate supply of appropriate, well-trained health care providers.

Expanding Access to Primary Health Care

Through strategic grantmaking, Healthcare Georgia Foundation can improve access to primary health care services by Georgia's uninsured and underinsured populations. In an effort to provide a comprehensive, integrated and seamless system of health services, the Foundation's technical and fiscal resources support: health policy analysis and advocacy, applied intervention research, workforce development, leadership development and recognition, organizational improvement and the delivery of a broad array of evidence-based preventive health services.

Strengthening Nonprofit Health Organizations

Healthcare Georgia Foundation allocates grant funds for organizational improvement, underscoring our commitment to assisting underserved populations and the organizations that serve them. Organizational improvement grants are awarded to eligible organizations for the purpose of strengthening and sustaining their capacity to fulfill their mission.



2008 Grantees

2008 Grantees

100 Black Men of America

\$200,000

Addressing Health Disparities

Support a statewide health disparity public education campaign designed and delivered in conjunction with the Georgia Public Broadcast of Unnatural Causes: Is Inequality Making Us Sick?

American Diabetes Association

\$300,000

Addressing Health Disparities

Implement culturally relevant diabetes health education programs in five communities across Georgia (metropolitan Atlanta, Columbus, Macon, Valdosta, and Augusta).

American Nonsmokers' Rights Foundation

\$172,000

Addressing Health Disparities

Implement a smoke free training and technical assistance program in Georgia to increase tobacco control advocacy capacity.

Avatar Communications, Inc.

\$75,000

Strengthening Nonprofit Health Organizations

Plan, manage and execute the Joseph D. Greene Community Service Award program featured during Connections 2010, Healthcare Georgia Foundation's fourth grantee and partner conference.

The Carter Center, Inc.

\$10,000

Expanding Access to Primary Healthcare

Support for Twenty-Fourth Annual Rosalynn Carter Symposium on Mental Health Policy entitled 'Unclaimed Children Revisited: Fostering a Climate to Improve Children's Mental Health.' The

symposium will take place November 2008 in Atlanta, GA.

Center for Black Women's Wellness, Inc.

\$120,000

Expanding Access to Primary Healthcare

Provide primary health care services to uninsured women and men living in Neighborhood Planning Unit V (NPU-V) in metropolitan Atlanta.

Chatham County Health Department

\$200,000

Expanding Access to Primary Healthcare

Support the development of a coordinated, seamless communitywide system to provide primary care providers and their respective uninsured patients in Chatham County access to specialty medical care.

Community Advanced Practice Nurses, Inc.

\$111,000

Expanding Access to Primary Healthcare

Expand primary health care services to medically underserved individuals in metropolitan Atlanta.

Community Catalyst, Inc.

\$25,000

Strengthening Nonprofit Health Organizations

Develop consumer health advocacy capacity in Georgia and strengthen existing advocacy networks.

Community Health Mission, Inc.

\$50,000

Expanding Access to Primary Healthcare

Expand access to health care for individuals in Chatham County and surrounding counties.





Diversity Health Center

\$200,000

Expanding Access to Primary Healthcare

Develop a Community Health Center and provide primary care and preventive services to medically underserved families in Liberty County.

Emory Global Health Institute

\$250,000

Addressing Health Disparities

Implement a comprehensive infectious disease treatment program for immigrant and refugee communities in metropolitan Atlanta.

FCS Urban Ministries Inc.

\$8,000

Strengthening Nonprofit Health Organizations

Conduct the third survey of Healthcare Georgia Foundation applicants and grantees to provide feedback about the Foundation, its processes, procedures and impact.

Fragile Kids Foundation

\$50,000

Addressing Health Disparities

Expand program services to Albany, Augusta, Columbus, Macon, Rome and Savannah.

Free Clinic Solutions

\$8,500

Strengthening Nonprofit Health Organizations

Support to publish a Healthcare Georgia Foundation manuscript (technical assistance tool) on dimensions of volunteerism among health nonprofits.

Fulton County Taxpayers Foundation, Inc.

\$3,000

Strengthening Nonprofit Health Organizations

Plan and execute the 'Coping with Climate Change Summit' at the Georgia Institute of Technology on May 6, 2008.

GEARS, Global Evaluation & Applied Research Solutions, Inc.

\$6,850

Strengthening Nonprofit Health Organizations

Plan and design the 2008 Listening Tour on behalf of Healthcare Georgia Foundation.

GEARS, Global Evaluation & Applied Research Solutions, Inc.

\$202,000

Strengthening Nonprofit Health Organizations

Plan and execute Connections 2010, Healthcare Georgia Foundation's fourth grantee and partner conference.

GEARS, Global Evaluation & Applied Research Solutions, Inc.

\$187,000

Expanding Access to Primary Healthcare

Implement and report findings of Healthcare Georgia Foundation's fourth Listening Tour, Community Voices for Change.

Georgia Budget and Policy Institute, Inc.

\$35,000

Expanding Access to Primary Healthcare

Prepare a Georgia-specific analysis of the economic return on investment from community-level public health interventions and to conduct a poll to assess public attitudes regarding prevention and public health.

Georgia Family Connection Partnership, Inc.

\$60,000

Addressing Health Disparities

Support developing a compendium of current programs and data in Georgia focused on low birth weight.

Georgia Free Clinic Network Inc.

\$150,000

Strengthening Nonprofit Health Organizations

Implement a technical assistance program for free clinics in Georgia.

Georgia Hospital Association

\$100,000

Strengthening Nonprofit Health Organizations

Implement a quality improvement program in 16 hospitals across Georgia.

Georgia Public Interest Research Group (PIRG) Education Fund

\$30,000

Addressing Health Disparities

Implement a grassroots campaign to establish a 100 percent smoke-free policy in Atlanta workplaces, including all bars and restaurants.

Georgia Public Telecommunications Commission

\$10,000

Strengthening Nonprofit Health Organizations

Underwrite television program, 'Unnatural Causes: Is Inequality Making us Sick?' scheduled to air in the spring of 2008.

Georgia State University - Institute of Public Health

\$30,000

Expanding Access to Primary Healthcare

Conduct policy analysis and engage policymakers in addressing the primary care safety net in Metropolitan Atlanta and the need for a statewide trauma system in Georgia.



Georgia Tech Research Corporation
\$350,000

Strengthening Nonprofit Health Organizations
Implement quality and performance improvement training programs in six rural hospitals in Northeast and West Georgia.

Georgians for a Healthy Future
\$250,000

Strengthening Nonprofit Health Organizations
Establish a consumer health advocacy organization and build support for policies that will lead to better health and health care for all Georgians.

Girls Incorporated of Greater Atlanta
\$35,000

Strengthening Nonprofit Health Organizations
Implement capacity building activities to sustain provision of teen pregnancy prevention programs in Metropolitan Atlanta.

Good Samaritan Health Center of Cobb
\$80,000

Expanding Access to Primary Healthcare
Increase access to diabetes medical treatment to individuals in Cobb County.

Good Samaritan Health Center, Inc.
\$120,000

Expanding Access to Primary Healthcare
Expand diabetes treatment program to individuals in metropolitan Atlanta.

Grant Park Clinic
\$120,000

Expanding Access to Primary Healthcare
Provide prenatal care and primary care services for low income families in metropolitan Atlanta.

Group Health Cooperative – Center for Community Health and Evaluation
\$20,000

Strengthening Nonprofit Health Organizations
Conduct research and design activities that would identify how best to provide evaluation support and capacity building services for Healthcare Georgia Foundation grantees and nonprofit organizations.

Hayslett Group LLC
\$398,000

Addressing Health Disparities
Implement a statewide trauma awareness campaign that will heighten Georgians' awareness of the need to establish a statewide trauma care leadership network.

Health Students Taking Action Together
\$50,000

Strengthening Nonprofit Health Organizations
General operating support to develop a sustainability plan, marketing materials, and a volunteer database tracking system.

Hispanic Health Coalition of Georgia, Inc.
\$75,000

Addressing Health Disparities
Support to develop an action plan to improve access to health care for Latinos in Georgia.

Kingdom Care, Inc.
\$100,000

Expanding Access to Primary Healthcare
To establish a free clinic to expand primary care and dental services to low-income, uninsured and underinsured residents of Brantley, Charlton, Clinch, Pierce and Ware counties.



The Leukemia & Lymphoma Society
\$5,000

Expanding Access to Primary Healthcare

Support the Patient Services Program, which provides information to meet the educational, emotional, and financial needs of families in crises.

Morehouse School of Medicine
\$580,000

Addressing Health Disparities

Support to establish the Satcher Health Leadership Institute to address health disparities and health workforce shortages in Georgia.

North Georgia College & State University
\$100,000

Expanding Access to Primary Healthcare

To expand health services for the Appalachian Nurse Practitioner Clinic and to purchase an electronic health record system.

Philanthropy New York
\$10,000

Strengthening Nonprofit Health Organizations

Diversity in Philanthropy Project to increase field and institutional effectiveness, impact and relevance through a three-part diversity promotion strategy.

Porter Novelli
\$6,000

Strengthening Nonprofit Health Organizations

Conduct communications training for grantees attending the Connections 2008 conference.

Sickle Cell Foundation of Georgia, Inc.
\$3,000

Addressing Health Disparities

Through Camp New Hope, provide support for 150 Georgia children, ages 6-17, living with Sickle Cell Disease, a structured health and social support service.

Smart Change Group, Inc.
\$3,600

Strengthening Nonprofit Health Organizations

Write a technical assistance manual on Workforce Diversity in healthcare to assist Georgia-based nonprofit health organizations.

South DeKalb Center for Healthy Living, Inc.
\$60,000

Expanding Access to Primary Healthcare

Provide primary health care services to underserved individuals in South DeKalb County.

St. Joseph's Candler Health System
\$100,000

Expanding Access to Primary Healthcare

Expand primary care services at the Good Samaritan Clinic for residents living in the West Chatham area of Savannah.

Strategic Consulting Services
\$18,520

Strengthening Nonprofit Health Organizations

Support for research on health foundations' endowment strategies.

TechBridge, Inc.
\$50,400

Strengthening Nonprofit Health Organizations

Provide registration support through RegOnline for participants registered for AHEC events.

University of Georgia – College of Public Health
\$75,000

Expanding Access to Primary Healthcare

Conduct economic evaluations of free clinics in Georgia and disseminate the findings to policymakers.

University of Georgia – The Survey Research Center
\$220,000

Expanding Access to Primary Healthcare

Conduct and analyze public opinion polls to assess public attitudes toward policies designed to improve health and expand access to health care in Georgia.

Ware County Board of Health
\$24,000

Addressing Health Disparities

Conduct a cost-benefit analysis of the Perinatal Health Partners program.

Word One
\$13,600

Strengthening Nonprofit Health Organizations

Support to design and publish a nonprofit technical assistance tool on volunteerism.

YWCA of Greater Atlanta
\$100,000

Addressing Health Disparities

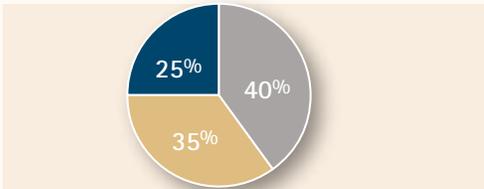
Implement and evaluate the ENCORE Plus program in DeKalb and Fulton counties.

Total Approved 2008
\$5,560,470

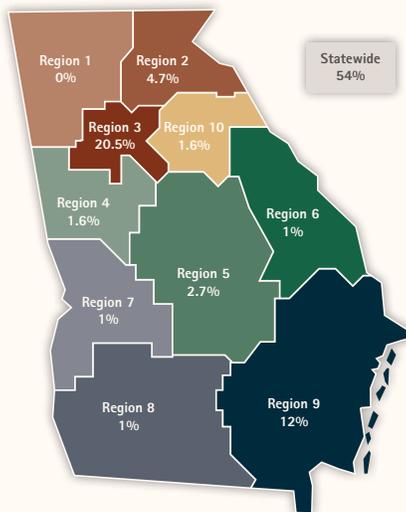
2008 Grants Summary

Grantmaking Summary

Grantmaking Priority Area



Grantmaking Priority Area	Amount Awarded	% of Total Grant Awards
Addressing Health Disparities	\$2,242,000	40%
Expanding Access to Primary Health Care	\$1,923,000	35%
Strengthening Nonprofit Health Organizations	\$1,395,470	25%
Total	\$5,560,470	100%



Grantmaking by Region

Grantmaking Region	Amount Awarded	% of Total Grant Awards
Region 1 NW, Dalton	\$0	0%
Region 2 NE, Gainesville	\$262,500	4.7%
Region 3 Metropolitan Atlanta	\$1,139,000	20.5%
Region 4 LaGrange	\$87,500	1.6%
Region 5 S. Central, N. Central	\$147,500	2.7%
Region 6 Augusta	\$60,000	1%
Region 7 West Central	\$60,000	1%
Region 8 SW, Valdosta	\$60,000	1%
Region 9 SE, Savannah, Coastal	\$674,000	12%
Region 10 Athens	\$87,500	1.6%
Statewide	\$2,982,470	54%
Total	\$5,560,470	100%

Grantmaking Summary

Number of Grants	53
Amount Awarded	\$5,560,470

Instructions for Submitting a Letter of Inquiry (LOI)

Funding requests

Letters of Inquiry (LOI) may be submitted at any time. The Foundation will acknowledge receipt of the LOI within 3 months and notify the applicant organization of the results of the Foundation's review and decision whether to request a complete grant proposal. Letters of Inquiry should be approximately 2-3 pages in length, following the format below.

To obtain more information about submitting a grant request, please visit www.healthcaregeorgia.org.

- 1. Funding Request.** Describe your funding request. Include the dollar amount you are requesting and the period the funds would cover. Highlight how your proposed program/project fits with the Foundation's mission and goals, and one of the Foundation's grantmaking priority areas. Requests for organizational improvement support within the Strengthening Nonprofit Health Organizations grantmaking priority area should not exceed \$50,000.
- 2. About your Organization.** Describe your organization's history and mission, including the year it was established.
- 3. Problem or Opportunity.** Describe the particular health problem or opportunity your program or project seeks to address. What is the current magnitude of this problem or opportunity specific to the state of Georgia or your local community/region?
- 4. Program.** Describe the program's purpose and list 2-3 major objectives for this project/program during the proposed funding period.
- 5. The Target Population.** Describe who will benefit from this program.

Highlight any relevant characteristics (i.e. gender, age groups, ethnic-racial composition, disability socio-economic status and/or income) that further clarify your target group.

- 6. Success, Outcomes and Results.** As a result of funding, what constitutes success for your organization or program? Describe how the program will be evaluated. Describe the steps you are currently taking to sustain your programs.

Letters of Inquiry should be submitted in writing (on applicant letterhead) and signed by the executive director/president and/or a board member and mailed to the attention of:

Director of Grants Management
Healthcare Georgia Foundation
50 Hurt Plaza, Suite 1100
Atlanta, Georgia, 30303
p. 404.653.0990

Instructions for Submitting a Proposal

Following the receipt and favorable review of the applicant organization's LOI, the Foundation will provide guidelines and a request for the submission of a full written grant proposal including timelines for submission. Foundation staff will contact representatives of the applicant organization following the submission of the grant proposal. Staff will then undertake an extensive technical and financial analysis of your proposal. Healthcare Georgia Foundation meets quarterly to review grant recommendations. The entire application and proposal review process normally takes approximately 8-9 months. Submit questions regarding the application process to Healthcare Georgia Foundation's Director of Grants Management.

Financial Statements

Statement of Financial Position December 31, 2008 and 2007

	ASSETS	
	2008	2007
Cash and cash equivalents	\$ 132,266	\$ 44,978
Investments at fair value	93,900,704	139,788,218
Equipment, net of accumulated depreciation	131,822	171,500
Other assets	44,579	9,849
Deferred federal excise tax benefit	508,143	-
Total assets	\$ 94,717,514	\$ 140,014,545
LIABILITIES AND NET ASSETS		
Accounts payable	\$ 55,102	\$ 21,530
Grants Payable	664,000	-
Accrued expenses	123,741	239,630
Federal excise tax payable	21,245	21,245
Deferred compensation	16,787	15,530
Deferred federal excise taxes	-	634,279
Total liabilities	880,875	932,214
Unrestricted net assets	93,836,639	139,082,331
Total liabilities and net assets	\$ 94,717,514	\$ 140,014,545

Statement of Activities and Changes in Net Asset For the Years Ended December 31, 2008 and 2007

	2008	2007
Unrestricted operating revenues and other support:		
Interest and dividend income	\$ 3,510,485	\$ 3,172,546
Net gain on investments	(41,730,532)	9,609,683
Total Unrestricted revenue and other support	(38,220,047)	12,782,229
Grants:	5,560,470	5,711,660
Operating expenses:		
Summary program expense	1,796,487	1,768,645
Investment management fee	624,600	781,636
Total operating expenses	2,421,087	2,550,281
Total grants and expenses	7,981,557	8,261,941
Increase (decrease) in unrestricted net assets before federal excise tax and deferred tax expense	(46,201,604)	4,520,288
Federal excise tax benefit on investment income	(186,510)	(117,138)
Deferred federal excise tax expense	1,142,422	(365,138)
Increase in unrestricted net assets	(45,245,692)	4,038,012
Unrestricted net assets, beginning of period	139,082,331	135,044,319
Unrestricted net assets, end of period	\$ 93,836,639	\$ 139,082,331

Diversity Policy

Healthcare Georgia Foundation is a private independent foundation whose mission is to advance the health of all Georgians and to expand access to affordable, quality health care for underserved individuals and communities. The Foundation's ability to achieve its goals can best be accomplished if the programs it offers and supports reflect a diversity of perspectives among the Foundation's Board of Directors, staff, consultants, and partners.

Healthcare Georgia Foundation believes that such diversity encompasses, but is not limited to age, gender, race, national origin (ethnicity), religious beliefs, physical abilities and characteristics, sexual orientation, economic circumstances and lifestyle.

The Foundation considers a commitment to diversity as integral to its mission and its pursuit of grantmaking excellence in health. Healthcare Georgia Foundation seeks to collaborate and conduct business with individuals and organizations who share this commitment to diversity, as reflected in the composition of their Boards and staffs and in the programs they implement.

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Healthcare Georgia Foundation

grantmaking for health



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