



Welcome to **Catalyst**, a semi-annual online newsletter designed to *Advance* people and organizations that produce positive change, *Promote* programs and policies that improve health and healthcare, and *Connect* people, programs and resources across Georgia. *Catalyst* amplifies the voice of nonprofit health organizations and efforts to promote better health and health care in Georgia.



## President's Corner

### Care within the "Golden Hour"

The prospects are better than ever that Georgians will finally have access to a first-class statewide trauma system. The convergence of public demand, health care leadership, and accountable state governance may soon avert the existing crisis in trauma care by empowering the Georgia Trauma Care Network Commission to establish a system capable of saving as many as 700 lives each year. Thus providing all Georgians with access to high quality trauma care within the crucial "golden hour."

[>> more](#)

## Connections 2008: Strengthening the Health of Georgia Through the Nonprofit Community

**April 16-17, 2008**

The Westin Buckhead Atlanta

**Don't miss it!** Healthcare Georgia Foundation will convene its third grantee conference on Thursday, April 17, 2008 at the Westin Buckhead Atlanta Hotel. Considered the premier event for Georgia's nonprofit health organizations, please join your colleagues throughout the state as we come together with featured presentations by **Dr. David Satcher** (Morehouse School of Medicine), **Paul Connolly (TCC Group)**, the introduction of the 2008 **Joseph D. Greene Community Service Award** Recipients and the Georgia debut of **Unnatural Causes: Is Inequality Making Us Sick?**

**Connections 2008** will also highlight the outstanding work in the field across health policy, trauma care, safety net providers, public health, health technology, primary care and more. Informational sessions and skill building workshops have been scheduled on health communications, business plan development, child and adolescent health issues. [>>more](#)

[Register Now](#)

## Our Grantmaking Priorities at Work

### Addressing Health Disparities

On January 24, 2008 Healthcare Georgia Foundation hosted the **Institute of Medicine (IOM) Roundtable on Health Disparities**. Prominently featured were Foundation partners and grantees: Dr. David Satcher (Morehouse School of Medicine), Dr. Veda Johnson (Whitefoord Clinic), ING's Run For Something Better, GSU's Institute of Public Health and Atlanta Neighborhood Planning Unit V. The Roundtable explored issues related to the social and economic determinants of health disparities among children and youth.

In December 2007, the **UGA Survey Research Center** completed a statewide poll regarding public perceptions and preferences regarding diversity of Georgia's health care workforce. Results of the poll will be reported in a spring 2008

## Foundation Grantmaking

To date, Healthcare Georgia Foundation has awarded grants totaling **\$26,965,767** in support of nonprofit health organizations in Georgia.

To view our latest round of grantmaking, please click here: [December 2007 Grantees](#)

## Foundation Publications

### [HealthVoices](#)

[Trauma Care in Georgia: Georgians Are Willing to Pay for a Statewide System.](#)

[Technology Planning and Assessment](#)

[Health Profile of Georgia's Children and Youth](#)

## Foundation News

The Foundation is pleased to announce the following appointments:

Dr. Francis Tedesco,  
elected Board Chair

New Board Members  
Dee Baldwin,  
Arnold Tenenbaum  
and Lynn Thogersen

Andrea Kellum,  
Grants Administrator

## Foundation Events

issue of *HealthVoices*.

In collaboration with **Georgia Public Broadcasting** and the National and local chapters of **100 Black Men**, the Foundation is sponsoring: [Unnatural Causes: Is Inequality Making Us Sick?](#) The five-part program will be broadcast on GPB at 10pm on four consecutive Thursdays beginning on March 27th.

In conjunction with the programming, the Georgia chapters of 100 Black Men plan to carry out local events, including town hall meetings, summits and health fairs. **Stay Tuned!**

### Expanding Access to Primary Health Care

#### **Georgia Budget and Policy Institute Retreat**

The first retreat for health advocates and health policy analysts in Georgia was held October 14-16, 2007 at Barnsley Gardens. Convened by the **Georgia Budget and Policy Institute** and the Foundation, the retreat enabled a cross-section of health advocates to come together and share perspectives on current health policy issues as well as consider how to strengthen health policy and advocacy in Georgia.

#### **In Support of Safety Net Providers**

Nearly **\$5 million** has been awarded to safety net providers in Georgia. In December, the Foundation announced its most recent grant awards, including support for 11 free clinics and safety net provider organizations. The annual conference of the **Georgia Free Clinic Network** was held in February, 2008 with clinic members meeting with state elected officials regarding legislation related to safety net providers.

#### **As We See It...**

Better health for all Georgians requires state leadership and resources. As the state considers a reorganization of the Department of Human Resources, will it be simply an administrative restructuring or a genuine commitment to better health and health care for all?

For years, Georgians have been relegated to the bottom 10 states on measures of health and well-being. Georgia currently ranks 43rd as evidenced by: low state expenditures on mental health, high infant mortality, low birth weight babies, teen pregnancies, emergency room visits, and many other adverse health outcomes. Just as a child will thrive with the assurance of a medical home, the health of Georgians will prosper if public health is appropriately positioned by the state as a priority with leadership, resources, and commitment.

We believe public health and mental health leaders in the state stand ready to help the commission make "better health for all Georgians" the goal and focus of the new commission.

### Strengthening Nonprofit Health Organizations

[Register Now!](#)

**Connections 2008:  
Strengthening the  
Health of Georgia  
Through the Nonprofit  
Community**

Atlanta, GA

April 16 - 17, 2008

**Health  
Facts**

- Health care nonprofits generate nearly **\$16 billion** within the Georgia economy
- Georgia ranks 43rd in per capita expenditures on Mental Health

**HealthTec<sup>dl</sup>** launched in 2008! With two-year funding awarded to the **Area Health Education Center Network** (6 centers and the statewide office), **TechBridge**, and **Avatar**

**Communications**, this distance learning partnership will provide technical assistance and training support to health nonprofits. HealthTec<sup>dl</sup> is designed to enhance health nonprofit organizational capacity and opportunities to expand and strengthen the health care workforce throughout Georgia. Health nonprofits throughout the state will be afforded free access to training and technical assistance (through distance learning technology) designed to help our sector improve health and health care for all Georgians.

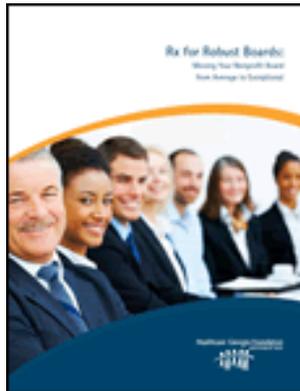
**Coming Soon**

**Health Nonprofit Technical Assistance Tools**

Healthcare Georgia Foundation will soon release the following to assist nonprofit health organizations:



**Nonprofit Business Plan Development:**  
From Vision, Mission and Values to Implementation



**Rx for Robust Boards:**  
Moving Your Nonprofit Board from Average to Exceptional

**Reminder... Organizational Assessment Opportunity**  
Georgia Center for Nonprofits



In 2007, Healthcare Georgia Foundation announced the

availability of its third generation of funding in support of organizational assessment for nonprofit health organizations in Georgia. This funding will provide 18 eligible nonprofit organizations to receive a free organizational assessment conducted by the Georgia Center for Nonprofits.

[Organizational Assessment Program Overview](#) (PDF)

[View or download the application](#) (DOC)

**Application Deadline: March 14, 2008.**

**Apply Now**  
[>> more](#)

For more information, contact Tiffany Jones McCrary, professional services manager at the Georgia Center for Nonprofits at [tjm@gcn.org](mailto:tjm@gcn.org).

## Upcoming Events

[Healthcare Georgia Foundation  
Connections 2008](#)

April 16 - 17, 2008

## Leading the Way: Georgia's Safety Net Organizations

Learn more about these important organizations and programs by clicking on the links below.



**Georgia** Free Clinic Network+

